



Frog Valley launches "Pitch My Wallet": a series of events to connect startups with investors over live pitching

Under embargo until 21 February 2017

London - 21 February 2017 - Frog Valley, a leading entrepreneurship and Venture Capital networking and events organisation in London, announces the launch of Pitch My Wallet, a series of events combining pitching and networking sessions to connect startups raising funds with investors.

Pitch My Wallet is a series of events with a simple but compelling concept for entrepreneurs and investors: four to five early-stage startups looking to raise funds, pitching to a jury of seasoned venture capitalists and business angels. Each startup has five minutes to pitch their business plan, and 10 minutes to answer questions from the jury and to exchange with the audience. The jury is composed of venture capitalists and business angels, from leading funds and business angel syndicates. The first sessions will focus on early-stage startups, looking to raise between £200k and £2m. After the pitches, a networking session connects the audience, the startups and the jury, over drinks in a convivial atmosphere.

"Pitch My Wallet is a unique concept allowing to meet like-minded entrepreneurs, to network with keen investors, and to exchange on new entrepreneurial ventures. If you are an entrepreneur willing to raise funds, whether you are pitching or just attending in the audience, it is a great insight and launchpad towards a successful funding round. If you are an investor, it is a great chance to discover promising new businesses and founding teams. If you are just looking for entrepreneurial inspiration and VC insight, it is also the place to be in London!" said Loic Dumas, founder of Frog Valley.

"Pitch My Wallet combines competitiveness and quality, business and networking opportunities, with serious fun! Our screening committee ensures a varied selection and great quality of pitches. Our jury members are seasoned investors from leading VC funds and investors syndicates. Our audience is composed of confirmed entrepreneurs, investors and financiers, but also professionals from leading organisations of the innovation, venture and finance ecosystem of London," continued Loic.

"Pitch My Wallet is a well-organised event delivered in a nice setting. We had the chance to meet a couple new and relevant investors along with other industry professionals that I could network with. Also, a great opportunity to create awareness to our pitch while on our journey to £1M round" said Olga Egorshева, CEO and Co-Founder, Lobster.

"Pitch My Wallet is a great initiative successfully bringing to life the concept of live pitching. I liked the interaction we had with the audience and the jury. It's a good way to test your pitch and network with relevant stakeholders," said Richard Jackson, UK Managing Director, Worapay.

"Pitch My Wallet is a leading event for startups looking to gain funding and test their pitches publicly in front of a VC jury. Startups receive valuable feedback from experienced VC figures and they are able to network with investors and the audience," said Alexandre Covello, Founder and CEO, AngelsCube.

"Pitch My Wallet offers a great opportunity for startups to refine their pitch and make new connections with VCs and others in the ecosystem. We love being able to hear new ideas first-hand and offer support to founders in the early stages of their journey", said Nadim Lahoud, Associate, Oxford Capital.

Note to the editor

About Frog Valley

Frog Valley is a leading entrepreneurship and Venture Capital networking and events organisation in London. It is also a founding member of French Tech London. Established in 2010 with French origins, Frog Valley has now become international, with more than 2,000 members from the entrepreneurship, innovation and finance ecosystem of London, and beyond.

Frog Valley has organised 100+ networking events, including: speakers panels of successful entrepreneurs, venture capitalists and thought-leaders; startup pitching sessions; training workshops and bespoke events for entrepreneurs and venture capitalists.

Frog Valley regularly collaborates and organises events in partnership with leading corporates, Venture Capital funds, business angel networks, accelerators and incubators, as well as leading business schools and universities.

More information on our:

Website: www.frogvalley.net

Meetup page: www.meetup.com/frog-valley/

More info about PitchMyWallet can be found here: <http://www.frogvalley.net/pitchmywallet/>

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